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| Course Title | Personal Value Propositions |
| Goal of Session | To identify and deliver a compelling personal value proposition to guests |
| Topic Intro Video | Watch intro video and take notes of key points or take aways |
| Video Notes | <ul style="list-style-type: none">••• |
| Activity | 1. List your value adds that you currently deliver to your customers |
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| | 2. List additional value adds you can include |
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| | 3. Practice your new personal value proposition by reciting it to yourself |
| Session Notes: Record key take aways from session | <hr/> <hr/> <hr/> <hr/> <hr/> |
| Session knowledge check: Scan QR code and take exam |  |